

CLARITY

Components: Thesis paper, large works on paper, installations, & film
Details: Completed May 2009 at the Savannah College of Art & Design

Abstract as it appears on the written thesis component:

THE DEPTH OF INTERACTION that today's visual communicator has with the image is being redefined by contemporary digital resources.

An overabundance in the availability of virtual imagery is causing overexposure & desensitization. The storing & display of this digital data is creating abbreviated & overgeneralized ways of describing & interpreting images.

Using research from the methodologies & ideas of contemporary artists, in addition to exploring several current technologies that are facilitating this disconnect, this thesis provides insight into the ways in which curiosity, interpretive methods, & focus is reinstilled in the relationship between the image & the gaze.

Clarity provides a way to negotiate the image by creating new parallels between fine art & graphic design. The visual component includes several works on paper in various media, a time-lapse film, installations, & a book including over fifty original drawings created over a period of five months.

The visual component in its entirety made its public debut debut in the dual thesis show titled Clarity & Play at the Indigo Sky Gallery in Savannah, GA.

*Excerpt from the written thesis component:**

In his epilogue for *A History of Graphic Design*, Philip B. Meggs writes that it is the responsibility of the visual communicator to “express their zeitgeist by inventing new forms and new ways of expressing ideas.”¹

It is my belief that methods previously overlooked by design curriculums because they are historically categorized under the umbrella of fine arts, such as blind contour drawing, may hold the key in reinstilling a sense of curiosity, exploration, and interpretation toward the image that has, as of late, been virtually obscured.

1. Philip Meggs, *A History of Graphic Design*, (Chichester: John Wiley & Sons, 1998), 475.

* Written thesis component available upon request.